

## 2017 STARTING LINE-UP

**Mac Barnes** **Lamar School - Meridian, MS**  
**Head Coach** Coached 20 years at Meridian High School  
 Big 8 Championships in 1978 and 1979  
 State Championships in 2003, 2007, 2013  
 Inducted MAC - HOF 2006

**Ricky Black** **Jackson Prep - Jackson, MS**  
**Head Coach** Overall record 345-73  
 Has won 10 State Championships  
 Second winningest all time high school coach  
 in the state of Mississippi  
 Inducted into MAC-HOF 2005  
 and MSCC HOF 2012

**Lance Mancuso** **Bassfield High School - Bassfield, MS**  
**Head Coach** Led Bassfield to 5 State Championships  
 in last eight years. Eight year record is 117-15  
 Wing T team accumulated over 700 total  
 points in three consecutive years

**Tom Westerberg** **Barber's Hill High School - Mont Belvieu, TX**  
**Head Coach/AD** Second winningest coach in Texas High  
 School Football  
 Former coach at Allen HS, Allen, TX where he  
 won State Championships in '08, '12, '13 & '14  
 Named NFHSCA COY in 2014

**Jeff Wood** **Denham Springs JHS - Denham Springs, LA**  
**Head Coach** Has been in coaching for 14 years, the last  
 nine at the JHS level  
 Previously coached at St. Aquinas, Slidell  
 High School and Hammond High School

**Jay Hopson** **University of Southern Mississippi**  
**Head Coach** Returned to Southern Miss after four years  
 as Head Coach at Alcorn State  
 Previously coached at OM, So. Miss,  
 Michigan, Tulane and Delta State  
 Brings special qualities and key assets to  
 all programs

**Jack Wright** **University of Southern Mississippi**  
**Off. Line Coach** Previously coached at Meridian High School,  
 Delta Academy, Millsaps, Holmes and  
 Northwest CC  
 At Northwest, guided the Rangers to first  
 NJCAA National Championship in 23 years  
 Named NJCAA Region 23 NJCAA COY

**Mike Norvell** **University of Memphis**  
**Head Coach** Named head coach of Memphis Tigers in  
 Dec. 2015  
 Previously coached at Arizona St.,  
 Central Arkansas, Tulsa and Pittsburgh  
 Instrumental in developing dynamic high  
 scoring offenses throughout his career

**Marcus Woodson** **University of Memphis**  
**Def. Secondary Coach** Two seasons at Fresno State as defensive  
 backs coach. Def. backs coach at Charleston  
 Southern Univ.  
 Prior to Charleston, played integral role at  
 Millsaps with three consecutive  
 SCAC championships

**Rob Likens** **University of Kansas**  
**Offensive Coord./ QB Coach** Recognized as an orchestrator on the offensive  
 side of ball.  
 Joined KU staff as offensive coordinator  
 Previous coaching stints include Cal.,  
 LA Tech., Central Conn., Temple  
 and North Alabama

**Kevin Peoples** **Tulane University**  
**Def. Line Coach** Coached at Ark. St., Arkansas, UAB &  
 GA. Southern where Defensive Line ranked  
 1st in the league and 24th nationally  
 Received National Assistant COY award in  
 2002-03 season

**Caleb Ross** **McGill-Toolen, Mobile**



G.C.C.C.  
 P.O. Box 2951  
 Hammond, LA 70404

## THANKS TO OUR SPONSORS



## Celebrating 54 Years of Gulf Coast Coaching Clinic



It is our pleasure to welcome you once again to the Gulf Coast Coaching Clinic, now celebrating 54 years of continuous operation.

The success of the clinic is due to you, the coaches, and to you, our sponsors, who have supported us year after year.

We enjoy being able to present top notch speakers. We strive to stay on top of the game by bringing you new ideas and trends both in the game and in the new and innovative equipment presented by our vendors.

As always, we look forward to seeing you. - Lindy, Leo & Bud

**Pre-Registration Form**  
**GULF COAST COACHING CLINIC**  
**January 25-27, 2017**  
**Beau Rivage • Biloxi, MS**

CLINIC FEES: \$60.00 per coach (1-5 coaches)  
 \$55.00 per coach (6 or more coaches same school)  
**NO REFUNDS:** Advance registration must be received by **January 18, 2017.**

\_\_\_\_\_  
 Name of School

\_\_\_\_\_  
 School Address

\_\_\_\_\_  
 Ath. Telephone or E-mail

**Please print clearly**

COACHES	E-MAIL ADDRESS
1. _____	
2. _____	
3. _____	
4. _____	
5. _____	
6. _____	
7. _____	
8. _____	
9. _____	
10. _____	

\_\_\_\_\_ Coaches x \_\_\_\_\_ = \$ \_\_\_\_\_

**(CHECK MUST ACCOMPANY PRE REGISTRATION)**

Detach and return with payment to:

**Gulf Coast Coaching Clinic**  
**P.O. Box 2951 • Hammond, LA 70404**

**TO REGISTER ONLINE:**  
**[www.gulfcoastcoachingclinic.com](http://www.gulfcoastcoachingclinic.com)**  
**Click on coaches registration. Cut off date**  
**for on-line registration is January 18, 2017.**

**Pre Registration Clinic Rates**

1-5 coaches from same school      \$60 per coach  
 6+ coaches from same school      \$55 per coach  
 AT CLINIC      \$65 per coach

**HOTEL**      **BEAU RIVAGE RESORT**  
**888-383-7037**  
 875 Beach Blvd., Biloxi, MS 39530

**ROOM RATES**    **\$115 PLUS DAILY RESORT FEE**  
**OF \$9 PLUS TAX. RATES GOOD**  
**THROUGH JANUARY 4, 2017.**

Rates cannot be changed at check in or check out for guests who fail to identify their affiliation when making reservations. First night's room and tax deposit is required and will be charged at time reservation is made (a major credit card may be used to guarantee room in lieu of a deposit). Deposit is non-refundable if cancellation occurs within 72 hours of arrival. Link to access the group block on-line is: <https://resweb.passkey.com/go/GCCC>.  
**Cut off date 1/4/17.**

**CHECK POLICY**  
**The Beau Rivage is no longer able to accept personal or company issued checks at the front desk during the check-in or check-out process. If a clinic attendee is paying hotel by check, all checks must be received at least 20 days prior to arrival.**

**CEU**  
 Continuing Education Units (fee \$35.00) available to registered clinic attendees through Mississippi State University. **1.5 credits.** Registration is in the Gardenia Room between 12:00-3:00 p.m., Wed, Jan. 25.

**GOLF TOURNAMENT**  
 Two man scramble at Gulf Hills C.C. in Ocean Springs. Tee off 9:00am, Wednesday morning, January 25. Fee: \$40.00 per golfer, payable at the course. Sponsored by Bienville Orthopaedic Specialists and Encore Rehab. For info or to register, [callahan116@bellsouth.net](mailto:callahan116@bellsouth.net) or 228-863-7779

**ADDITIONAL CLINIC INFO.**  
**Lindy Callahan:** (228) 863-7779 or (228) 297-5247  
[callahan116@bellsouth.net](mailto:callahan116@bellsouth.net)

**Leo Jones:** (985) 542-1471 or (985) 987-0884  
[lpjones@charter.net](mailto:lpjones@charter.net)

**Bud Ratliff:** (251) 423-0024  
[coachbud1@gmail.com](mailto:coachbud1@gmail.com)

**AGENDA**

**Name Tag required to enter display/lecture rooms. *Speaker and topics subject to change.***

**KICK OFF - WEDNESDAY - JAN. 25, 2017**

**9:00**      Golf Tournament - Gulf Hills C.C. - Ocean Springs. Two-man scramble  
**12:00-8:00**      Mezzanine      Clinic Registration  
**12:00-3:00**      Gardenia Room      CEU Registration

**TIME      ROOM      SPEAKER      TOPIC**

**FIRST QUARTER - WEDNESDAY AFTERNOON/EVENING**

<b>3:00-4:00</b>	Magnolia	Kevin Peoples (Tulane University)	<i>Defensive line play. The Complete Package</i>
<b>4:10-5:00</b>	Presentation: Hellas, Hudl, Xenith/Door prizes		
<b>5:10-6:00</b>	Magnolia	Mac Barnes (Lamar School)	<i>The classroom of success and the changing culture of today's athletes</i>
<b>6:15-7:05</b>	Magnolia	Marcus Woodson (Univ. of Memphis)	<i>Linebackers/secondary coverages</i>
<b>7:15-8:05</b>	Magnolia	Mike Norvell (Univ. of Memphis)	<i>Run/pass option of the spread offense</i>
		Door prizes/Cash Drawings	

**SECOND QUARTER - THURSDAY MORNING**

<b>9:00-9:50</b>	Magnolia	Tom Westerberg (Barber's Hill HS)	<i>Practice Planning for the spread offense</i>
	Camellia	Kevin Peoples (Tulane University)	<i>Defensive line play. The Complete Package</i>
<b>9:55-10:45</b>	Magnolia	Ricky Black (Jackson Prep)	<i>Sideline to sideline offense</i>
	Camellia	Jack Wright (USM)	<i>Offensive line play/pass protection</i>
<b>11:00-12:00</b>	Magnolia	Jay Hopson (USM)	<i>USM defensive packages</i>
<b>12:00-1:30</b>	LUNCH ON YOUR OWN		
	Camellia B	FCA LUNCHEON <i>Speaker: TBA</i>	

**THIRD QUARTER - THURSDAY AFTERNOON**

<b>1:30-2:20</b>	Magnolia	Rob Likens (Univ. of Kansas)	<i>Developing wide receivers</i>
	Camellia	Tom Westerberg (Barber's Hill HS)	<i>Multiple screens from the spread</i>
<b>2:30-3:20</b>	Magnolia	Rob Likens (Univ. of Kansas)	<i>Basic RPo's and goal line routes</i>
	Camellia	Jeff Wood (Denham Springs JHS)	<i>Unconditional strengths and conditioning for success - no matter the circumstances</i>
<b>3:40-4:30</b>	Magnolia	Ricky Black (Jackson Prep)	<i>Deal with it! Players' frustration and tolerance</i>
	Camellia	Caleb Ross (McGill-Toolen, Mobile)	<i>Offense Organization</i>
<b>4:40-5:30</b>	Magnolia	Lance Mancuso (Bassfield HS)	<i>Wing-T QB Play Action pass, traps and misdirection</i>
	Camellia	Jeff Wood (Denham Springs JHS)	<i>Building a program preparing your athletes to transition to high school program</i>
<b>5:30</b>	Magnolia	Panel (Westerberg, Likens, Mancuso, Black)	<b>Moderator: Bud Ratliff</b>
		Cash Drawings following panel	

**FOURTH QUARTER - FRIDAY MORNING**

<b>8:30-9:20</b>	Magnolia	TBA	<i>TBA</i>
<b>9:25-10:15</b>	Magnolia	Tom Westerberg (Barber's Hill HS)	<i>Quick passing game from the spread</i>
<b>10:25-11:20</b>	Magnolia	Lance Mancuso (Bassfield HS)	<i>Wing-T QB Play Action pass, traps and misdirection</i>

**CEU SIGN OUT**